

# U.S. TRAVEL ASSOCIATION®



## RESOURCES AND EXAMPLES FROM AROUND THE INDUSTRY

- [COVID-19 Resources](#) | MMGY Travel Intelligence
- [COVID-19 Impact on Hotels and Short-Term Rentals](#) | AirDNA
- [Merchant Resources in Response to Coronavirus \(COVID-19\)](#) | American Express
- [Global Shifts in Entertainment, Spending and Travel](#) | Amex Trendex
- [DMO Data Breakdown](#) | DVA Advertising & Public Relations
- [Small Business Index Q3 2020: July Survey Findings](#) | Ipsos
- [Poll on Consumer Behavior During COVID-19](#) | Ipsos
- [COVID-19 Impact: Recovery Analysis](#) | Kalibri Labs
- [Survey: Small business owners at their breaking point, need additional stimulus relief](#) | Small Business Majority
- [How Travelers Feel About Vacationing Right Now](#) | Virtuoso
- **Article:** [A New View on Leisure Travel in the Time of COVID-19](#) | Expedia Group Media Solutions

**Article:** [Reimagining the \\$9 trillion tourism economy—what will it take?](#) | McKinsey & Company

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