



## **MEMBERSHIP**

### **SAAA MEMBER RESPONSIBILITIES**

The success of the SAAA is tied directly to the efforts of our members. We therefore strongly encourage all members to be as active as possible through regular attendance at monthly meetings, participation on committees, and adherence to the SAAA Pledge of Practice.

### **SAAA PLEDGE OF PRACTICE**

As a member of the Southern Arizona Attractions Alliance you have pledged to provide the highest level of guest satisfaction and a secure working environment for your employees. The SAAA Pledge of Practice ensures excellence in the following areas:

- Safety
- Cleanliness
- Hospitality
- Entertaining and Educational
- Truthful Advertising
- Complaint Resolution

## **LEVELS OF MEMBERSHIP**

### **Attractions**

An established site, facility, or organization that offers cultural/heritage, natural history, scientific/technical, arts, entertainment, or recreational activities with a formal or informal educational component year-round or seasonally or is part of a recognized tourism niche as defined by the Arizona Office of Tourism.

Annual attendance 50,000 +

For-Profit Organizations: \$800

Non-Profit Organizations: \$575

Annual attendance < 50,000

For-Profit Organizations: \$575

Non-Profit Organizations: \$375

## **Attractions Membership Benefits**

- Listing in SAAA's:
  - Tucson Attractions Passport (Full Page)
  - Tucson Attractions Map Brochure
  - Tucson Attractions Website
- Social Media Postings
- One vote at membership meetings
- Eligibility to participate on SAAA committees
- Eligibility to participate in all SAAA marketing initiatives

## **Affiliate**

An organization or individual that supplies products or services primarily to the tourism industry as its principal source of income.

Umbrella Organization/DMO/Chamber: \$375

Tourism Related Business or Organization: \$375

Tourism Related Individual: \$250

Affiliate Membership Benefits:

Reciprocal: No charge

- Listing in SAAA's:
  - Tucson Attractions Passport (1/3 Page)
  - Tucson Attractions Website
- Social Media Postings
- One vote at membership meetings
- Eligibility to participate on SAAA Committees

# SAAA Membership Application Form



Contact Name \_\_\_\_\_  
Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
E-mail \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_

## Annual Membership Dues by Category

Please select one:

### Attraction / 50,000+ Annual Attendance

- Non-Profit: \$575
- For-Profit \$800



### Attraction / Less Than 50,000 Annual Attendance

- For-Profit: \$575
- Non-Profit: \$375

### Affiliate

- DMO
- Tourism Organization
- Not Applicable (Reciprocal)

**Individual Member** (*Principal employment in the tourism industry*)  
\$250 (Circle)

**PLEASE FILL OUT THE FOLLOWING AS YOU WOULD LIKE IT TO BE  
PUBLISHED IN APPROPRIATE MARKETING MATERIALS/MEMBER REGISTRY**

Organization or Individual Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

**Short description about attraction/organization (50 words max):**

---

---

---

---

**For businesses other than attractions, please describe what your business does and explain your organization's rationale for wanting to join SAAA:**

---

---

---

---

**Offer or Discount for Passport (Please briefly describe your buy-one-get-one free admission. If your facility does not charge admission, please briefly describe your discount):**

---

---

**The SAAA has the following committees. Please indicate any you are interested in:**

- Marketing
- Social Media
- Membership
- Programs
- Outreach/FAM
- Passport

*Please complete the form, **along with logo and two (2) photos** and submit via email: [tmoulton@tucsonattractions.com](mailto:tmoulton@tucsonattractions.com) or print and mail:*

**Membership Chair, Southern Arizona Attractions Alliance  
140 North Stone Avenue  
Tucson, AZ 85701**

*Your membership is subject to the approval of the SAAA Executive Committee.*

**Thank you! 😊 Tom Moulton**